

Fundraising

A step-by-step guide

01

Set Timeline

Make sure to include marketing, selling and delivery dates.

02

Market

Work with Brownie Bar to setup your marketing plan.

03

Order

Once the selling is complete, gather and tally your order sheets. Then place your order with payment.

04

Delivery

Based on scheduled date, Brownies can be picked up or delivered to your facilities.

05

Distribute Brownies

Sort all your orders by sales sheet and distribute them to supporters (customers).

06

Evaluation

Work with Brownie Bar to evaluate the process for improvements.

